

HEALTH SURVEY

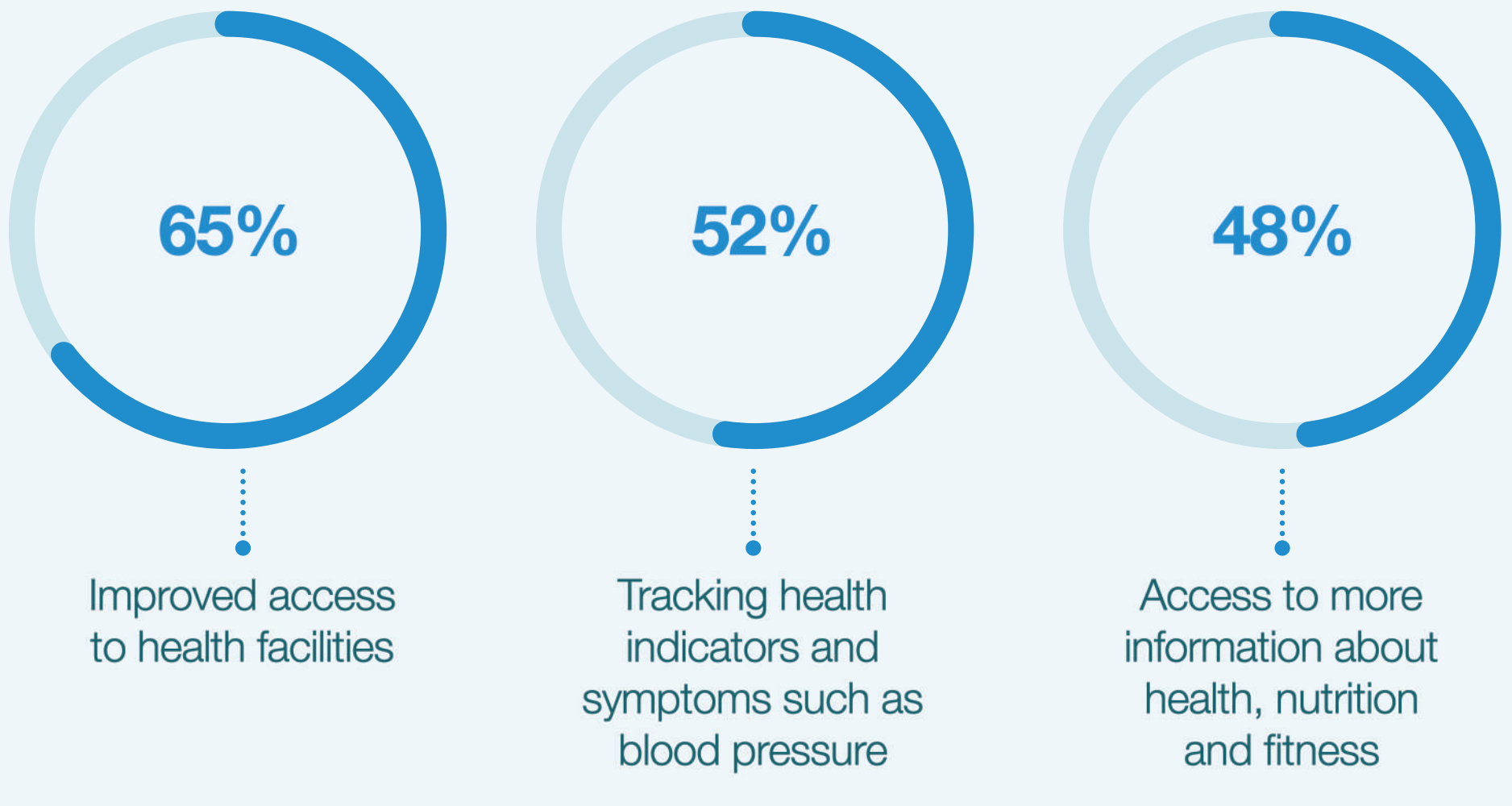
NIGERIA

Over half of Nigerians (52%) express trust in the healthcare system but only 36% believe their health needs are being met. Findings highlight a discrepancy between the expectations of Nigerians and the reality on the ground

An online survey among **503 adults** in Nigeria
 Figures are nationally representative of the online population of Nigeria

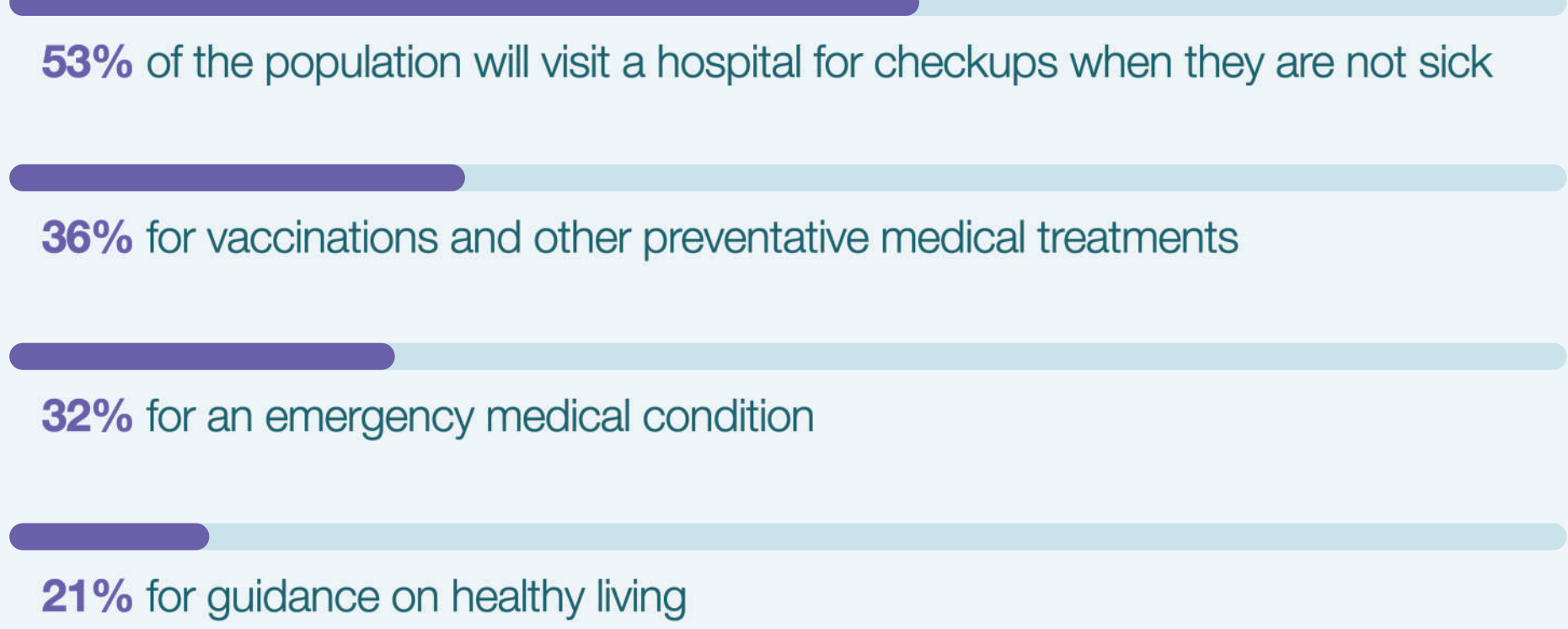


Survey highlights factors Nigerians believe will help them be more effective in managing their health

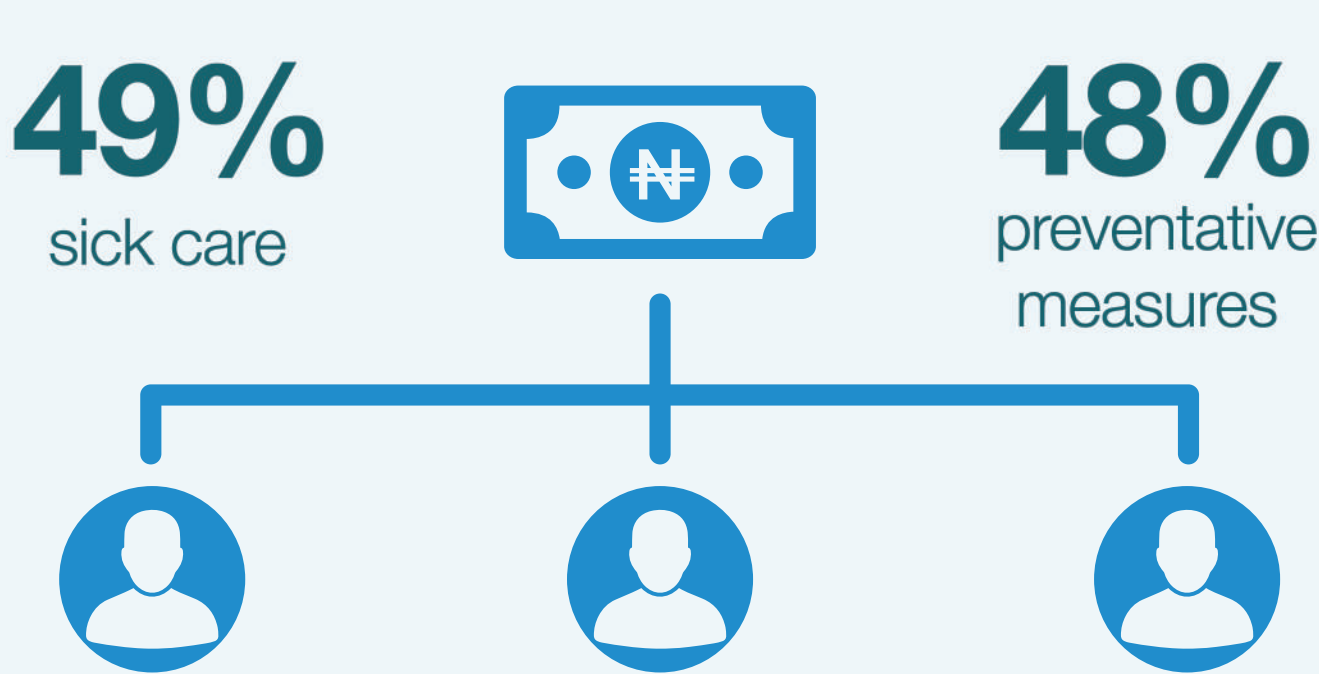


82% of Nigerians believe that the National Health Insurance policy will improve patient outcomes over time

Findings show inefficient use of the healthcare system as there is an over-reliance on hospitals for non-urgent medical issues that can be addressed in a primary care setting



The Nigerian population believes that the Government should devote **equal** proportions of its healthcare budget towards



Most Nigerians (**64%**) who have ever seen a healthcare professional, are confident in their healthcare professionals' understanding of connected care technology which is in line with global trends, where consumers increasingly expect to use digital technologies to control when, where and how they receive care services.



Royal Philips, a global leader in health technology, commissioned the Health Survey, with the aim of understanding what the 'Future of Health' might look like in Nigeria and any associated challenges.

Agency One Voice Connect conducted an online survey among 503 adults in Nigeria (majority being 18-34 years old) between April 11-24, 2018. The figures are nationally representative of the online population of Nigeria. The margin of error for this study was +/- 4% at the 95% confidence level.